WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401761	10-05-2012	10-05-2012	2	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	245922	PHILADELPHIA	D. PARKER	10-08-2012	10-14-2012	M (Broadcast Month, Cycle 1)	N	245922

	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
	1	10-08-2012	10-14-2012	04:30AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30	X	X	X	X			X	5	300	5	1,500.00
	2	10-09-2012	10-12-2012	05:15AM - 06:00AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			4	700	4	2,800.00
R	3	10-09-2012	10-12-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			4	1,800	4	7,200.00
R	4	10-09-2012	10-12-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			5	2,400	5	12,000.00
	5	10-13-2012	10-13-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	400	1	400.00
	6	10-13-2012	10-13-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	850	1	850.00
	7	10-13-2012	10-13-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	850	1	850.00
	8	10-13-2012	10-13-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	850	1	850.00
	9	10-13-2012	10-13-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	700	1	700.00
	10	10-14-2012	10-14-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	400	1	400.00
	11	10-14-2012	10-14-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
	12	10-14-2012	10-14-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
	13	10-14-2012	10-14-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
	14	10-14-2012	10-14-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
	15	10-14-2012	10-14-2012	05:00AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00
	16	10-14-2012	10-14-2012	11:00AM - 11:30AM	SUNDAY 11AM-12PM (7438)	7	30							X	1	300	1	300.00
	17	10-09-2012	10-12-2012	11:00AM - 12:00PM	DA THE VIEW (10707)	7	30		X	X	X	X			4	3,500	4	14,000.00
	18	10-09-2012	10-12-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		X	X	X	X			4	1,400	4	5,600.00
	19	10-09-2012	10-12-2012	04:15PM - 04:58PM	EN EWN AT 4PM M-F (11372)	7	30		X	X	X	X			5	1,100	5	5,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

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New York

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
20	10-09-2012	10-12-2012	05:15PM - 06:00PM	EN EWN AT 5PM M-F (7450)	7	30		X	X	X	X			5	2,200	5	11,000.00
21	10-09-2012	10-12-2012	06:15PM - 06:30PM	EN 5-630PM CFB (7609)	7	30		X	X	X	X			3	2,200	3	6,600.00
22	10-09-2012	10-12-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			5	4,000	5	20,000.00
23	10-09-2012	10-12-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		X	X	X	X			4	2,200	4	8,800.00
24	10-09-2012	10-14-2012	11:15PM - 12:00AM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X	X	X	6	4,400	6	26,400.00
25	10-09-2012	10-14-2012	06:45PM - 06:55PM	TD SIGN-ON TO SIGN-OFF (7611)	7	30		X					X	2	2,200	2	4,400.00
26	10-11-2012	10-11-2012	09:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30				X				1	15,000	1	15,000.00

	Spots	Amount
Contracted Gross Total:	69	148,600.00
Actual Gross Total:	69	148,600.00
Agency Commission:		22,290.00
Net Total:		126,310.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	148,600.00	0.00	148,600.00
TOTAL	0.00	0.00	148,600.00	0.00	148,600.00

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